Public opinion research

Retirement Security and Pensions

The public is more engaged and concerned than we assume

Survey of 2,500 Canadians





61% of Canadians Believe:

"With the way the economy is going, there will be more threats to my quality of life in the future than there will be opportunities to improve it."





What do Canadians think about pensions and retirement security?





Here's what our survey of 2,500 Canadians, conducting in late Spring found.





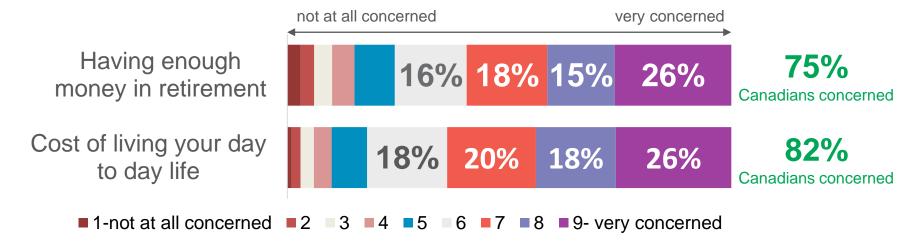
Half have access to workplace pensions

Decline in pension quality well understood





Concern about retirement savings is on par with cost of living concerns



Greater than concerns about...

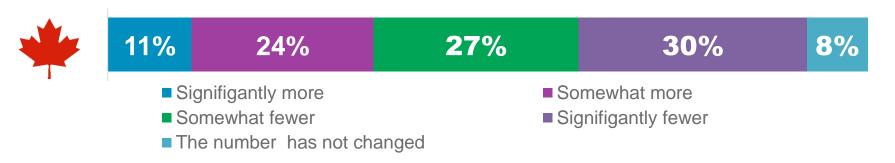
- Taxes
- Physical/mental health
- Personal debt
- Government debt

How would you rate your concern about each of the following for you, personally, on a scale of 1-9, where 1 means you are not at all concerned about it and 9 means you are very concerned about it?

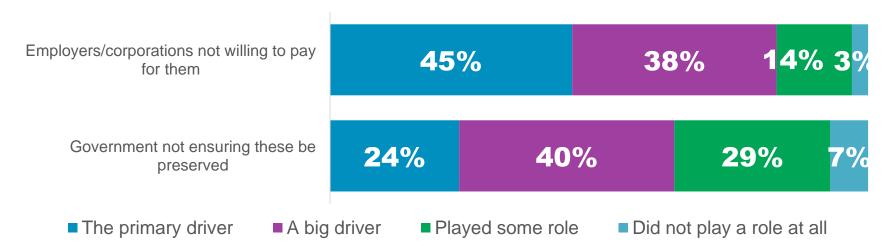




Compared to 20 years ago, is the number of workplaces offering pensions...



Who is to blame...



Do you generally believe that today, compared to 20 years ago, there are:

And what role would you say each of the following factors have had in this erosion in workplace pensions?





Canadians understand scale of problem

They see an emerging crisis





Call to actions resonate: retirement affordability a must; most even see a crisis; workplace pensions play a role

| | | % agree |
|----|--|------------|
| 1. | We must make saving for retirement more affordable | 89% |
| 2. | The shrinking of workplace pension coverage will reduce the quality of life for the average person | 81% |
| 3. | There is an emerging retirement income crisis | 77% |
| 4. | The shrinking of workplace pension coverage hurts the economy | 76% |

Do you agree or disagree that...





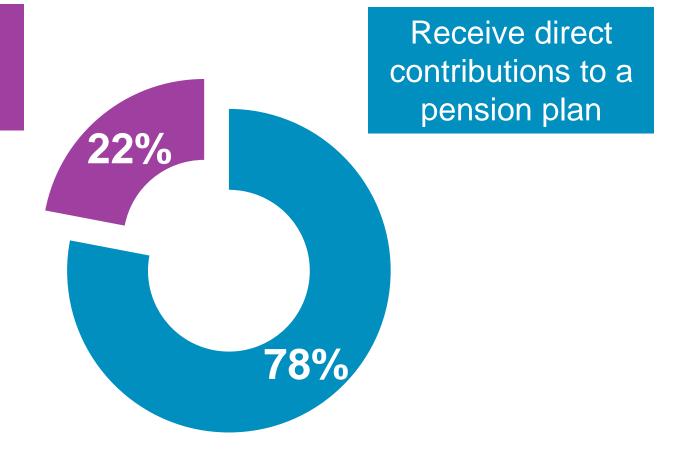
Nearly all prioritize pensions over salary





Would you rather...

Receive money for pension plan as salary







High demand for pensions, government can help





Canadians' ask to government: save public money by modernizing regulations

Government should modernize regulations to allow for more innovative pension plans and savings arrangements.

% agree
83%

Government can <u>save money</u> by supporting pensions that are more affordable. 76%

Do you agree or disagree that...





Retirement security considered a moral obligation

All workers should have a pension that guarantees a % of working income, in retirement

It's a moral obligation that children today have same pension quality and coverage as the past

73% Companies can afford to offer good pensions, regardless of economic conditions

Do you agree or disagree that...





What does this mean?





Final Thoughts

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