

A photograph of four healthcare professionals in a clinical setting. A man in a white lab coat and stethoscope stands in the center, looking down at a tablet held by a woman in blue scrubs. To the left, another woman in blue scrubs looks on. To the right, a man in a white lab coat and glasses looks at the tablet. The background is a bright, modern hospital hallway.

**HOOPP LEAP 2017 Omnibus
Research Report**

May 15, 2017

Leger

METHODOLOGY

QUANTITATIVE RESEARCH

INSTRUMENT

A survey of 1561 Canadians was completed online between May 8-11, 2017 using Leger's online panel, *LegerWeb*.

A probability sample of the same size would yield a margin of error of +/-2.5%, 19 times out of 20.

ABOUT LEGER'S ONLINE PANEL

Leger's online panel has approximately 475,000 members nationally – with between 10,000 and 20,000 new members added each month, and has a retention rate of 90%.

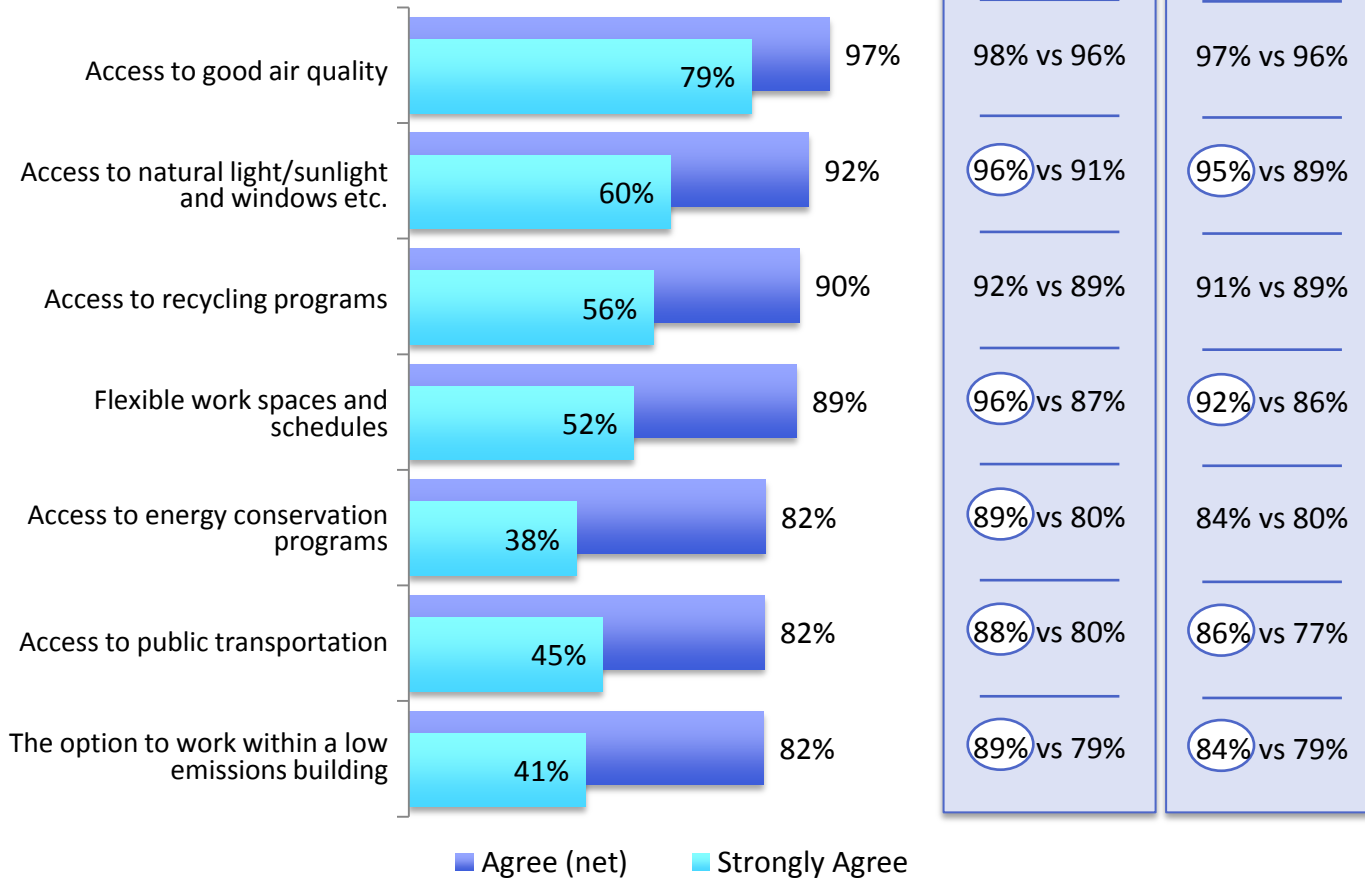
QUALITY CONTROL

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

PROVIDING EMPLOYEES WITH WORKPLACE OPTIONS

How strongly do you agree or disagree with the following statements.

Canadian employers should provide workplace options that give employees...



The majority of Canadians agree that all of these options should be provided to employees, and in fact more than half **strongly agree** employees should be provided access to good air quality, access to natural light / sunlight and windows, access to recycling programs and flexible work spaces and schedules.

Quebecers and women are significantly more likely to agree employees should be offered these options.

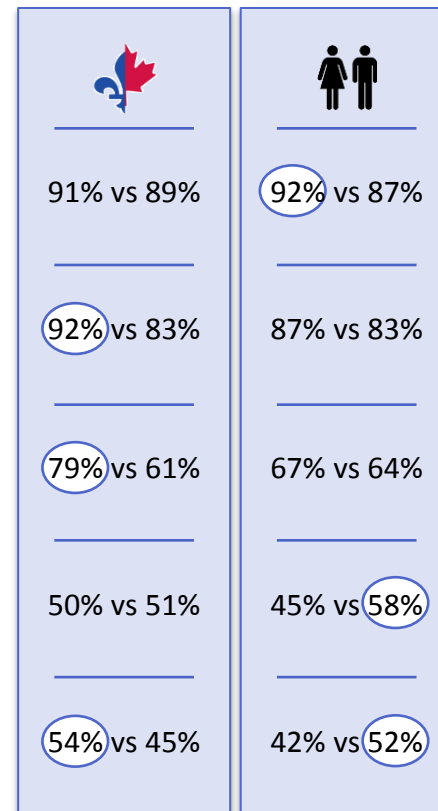
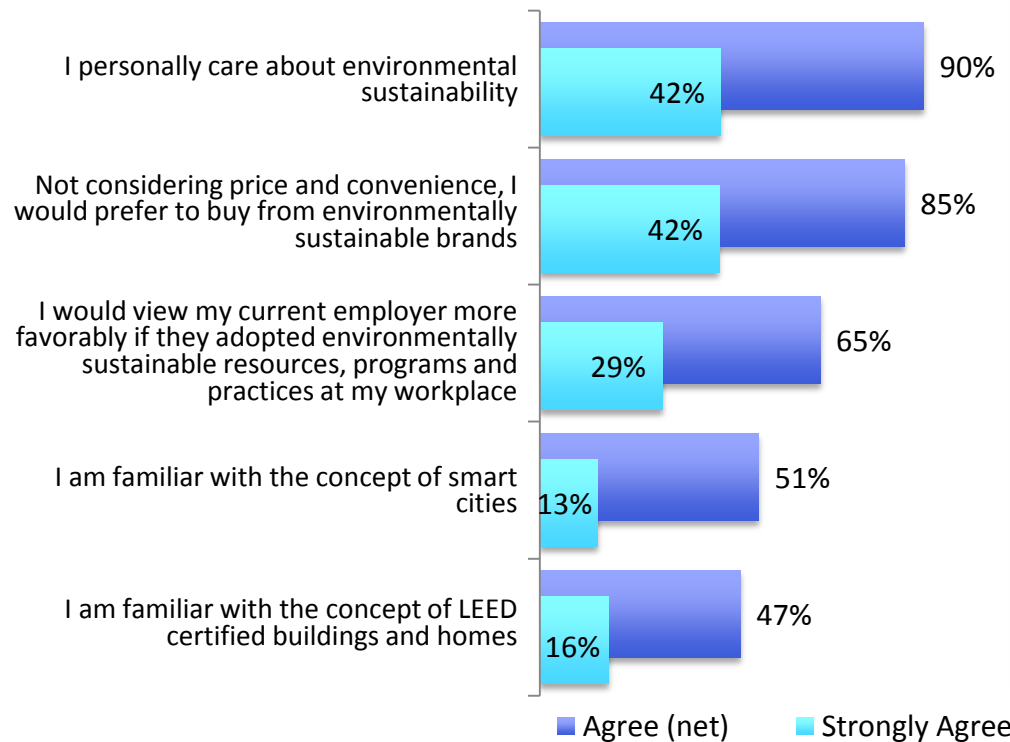
Millennials (age 18-34 vs 35 and older) are significantly more likely to agree employers should provide access to public transportation to their employees (88% vs 79%).

○ Significantly different

PROVIDING EMPLOYEES WITH WORKPLACE OPTIONS

The majority of Canadians agree they personally care about environmental sustainability and agree they would prefer to buy from environmentally sustainable brands (not considering price and convenience). Roughly half of Canadians are familiar with the concept of smart cities (51%) and the concept of LEED certified buildings and homes. Quebecers are significantly more likely to agree they would prefer to buy from environmentally sustainable brands, view current employer favorably if they adopted environmentally sustainable resources, programs and practices at their work place, and are more familiar with the LEED concept. Women are significantly more likely to personally care about environmental sustainability, while men are significantly more likely to be familiar with the concepts of smart cities and LEED certified buildings and homes.

How strongly do you agree or disagree with the following statements:



○ Significantly different